

Silesia Region medicine export potential

MEDICASILESIA CLUSTERS' MEETING 2016

- International brokerage and medical industry clusters' meeting



www.medicasilesia.pl

Day I – 14.06.2016

- 9:00 - 9:15 Opening
- 9:15 - 9:50 REGIONAL INTELLIGENT SPECIALISATION - MEDICINE
Tools used for RIS and regional observatories implementation - presentation and panel discussion lead by the regional authorities.
- 10:00 - 14:30 BROKERAGE MEETINGS
please register at <https://b2bharmo.com/INTARG2016>

PARALLEL PROGRAMME

- 10:00 - 14:30 CONFERENCE "MEDICINE – EXPORT POTENTIAL OF THE SILESIA REGION"
- 10:00 - 11:00 Marshall Office of the Silesia Region
Prophylactic, health care and innovative programmes. Discussion of activities under Priority Axis I - Modern economy key public infrastructure in the area of medical sector. Key investments and projects in the health sector in Silesia - presentation, discussion.

- 11:00 - 12:15
- National Smart Specialisation in medical branches - implementation status, future growth and development – Ministry of Economic Development (tbc)
 - Level of innovation - analysis, based on the examples from Europe, Poland and Silesia Region - World Bank expert (tbc)
 - Where are we heading? – analysis of the trends in Polish medical sector – Medical Observatory
- 12:15 - 12:30 coffee break
- 12:30-14:30 CLUSTERS IN EUROPE, POLAND AND SILESIA REGION
Clusters' policy in Poland – Ministry of Economic Development + Polish Agency for Enterprise Development + clusters' representatives – panel discussion
Clusters' international projects – best practices, possible sources of financing - panel discussion
- 14:30 - 15:00 Lunch
- 15:00 - 17:00 CLUSTERS MEETING**
- 15:00 - 16:00 WORKSHOP – how to effectively manage clusters in medical sector
- 16:00 - 17:00 PITCH PRESENTATIONS
Innovative solutions in medical sector, examples of best practice – clusters, entrepreneurs, R&D institutions.

Day II – 15.06.2016 STUDY TOUR

- 9:30 – 13:00 STUDY TOUR
Study visits in chosen R&D institutions and units in Silesia Region
- Institute of Medical Technology and Equipment ITAM
 - Silesian University of Technology – Faculty of Biomedical Engineering
 - Medical University of Silesia
 - The Professor Zbigniew Religa Foundation For Cardiac Surgery Development
- 14:00 – 15:00 Lunch - In one of the cultural heritage sites in Silesia - MACIEJ SHAFT
- 15:00 – 17:00 Visit to the cultural heritage site GUIDO COAL MINE

PARALLEL PROGRAMME

- 10:00 – 17:00 INTARG – International Exhibition of Economic and Scientific Innovations – conferences, seminars and brokerage events
- 17:30 – 21:00 Award Ceremony and banquet

ORGANIZERS



Upper Silesian Agency for Entrepreneurship and Development I



PARTNERS



The Professor Zbigniew Religa Foundation for Cardiac Surgery Development



Project supported by the Marshal Office of Silesia Region